Durgaprasad Cheerlancha

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Portfolio link :   https://www.durgaprasadporfolio.com/

Career Objective

- As a passionate UI/UX designer with 2 years of experience in creating intuitive and user-centered designs, I seek to leverage my skills in user research, prototyping, and visual design to deliver impactful digital solutions. My goal is to collaborate with cross-functional teams to create meaningful experiences that balance user needs with business goals

Skills

- **User Research** – Conducting surveys, interviews, and usability tests to understand user needs.
- **Wireframing & Prototyping** – Creating wireframes, interactive prototypes using tools like Figma, Adobe XD,
- **Information Architecture (IA)** – Structuring and organizing information effectively for better user navigation.
- **User Interface Design (UI)** – Designing visually appealing and functional interfaces.
- **Interaction Design (IxD)** – Creating engaging and intuitive interactions for users.
- **Usability Testing** – Conducting tests to gather feedback and improve designs.
- **Responsive Design** – Designing for multiple devices and screen sizes (desktop, mobile, tablet).
- **Visual Design** – Understanding of typography, color theory, iconography, and visual hierarchy.
- **Accessibility Design** – Ensuring designs are inclusive and meet accessibility standards (WCAG, ADA).
- **Design Systems & Style Guides** – Creating reusable components and documentation for consistency.

Tools

- **Figma –** Collaborative design and prototyping.
- **Adobe XD –** UI/UX design and wireframing.
- **Sketch –** Interface design and prototyping.
- **Motiff -** Collaborative design and prototyping.
- **Adobe Illustrator –** Vector-based UI assets creation.
- **Adobe Photoshop –** UI mockups and visual design.
- **Autodesk Maya –** 3d Modelling

Experience

UI/UX Designer , 3D Artist
Hyperinteract Solutions pvt ltd (Hyderabad)

- Designed engaging graphics for digital and print media, enhancing brand visibility.
- Created user-friendly visuals for websites, apps, and marketing campaigns.
- Collaborated with teamsto develop creative solutions under tight deadlines

3D Artist
Greengold animations pvt ltd (Hyderabad)

- Developed realistic 3D models and animations for clients in various industries.
- Contributed to immersive designs by blending creativity and technical expertise.
- Focused on improving user engagement through captivating visuals.

Education

Graduation - (Bcom)
Acharya Nagarjuna University - (Guntur)

Senior Secondary School - (Mpc)
SR Junior college - (Dubbak)

Higher Secondary School
Adharsha Techno School - (Dubbak)

Certifications

Google UX Design Certificate
IBM User Experience Design Fundamentals

Links

Behance : https://www.behance.net/durgaprasad209
LinkdIn : https://www.linkedin.com/in/durga-prasadcheerlancha/